



Creating opportunities through online networks

Custom Twitter Page Requirements

In order to design your custom Twitter page we need to know a little about your business. We also need you to provide the files we can work with. Below is a checklist of all the information we need.

- Logo**
Ideally an EPS so it can be resized without losing quality
- Pantone colour references**
To help us match your page colours to your logo and corporate identity
- Images**
Ideally good quality JPEGs
- Copy**
Any text you want to have on your custom page
- Fonts**
Have you used a particular font on your website, marketing materials or logo?
- Website url**
So we can design to reflect the rest of your branding
- What is your message and your target market?**
To help us create the right image aimed at the right market
- Any other details?**
Is there any thing else we need to know or you would like to add?

Once your page is designed and approved you will receive a final digital file which you can then upload to Twitter.

Happy connecting!